



Vishnu Institute of Technology (Autonomous)

Approved by AICTE, Accredited by NBA & NAAC-A: Permanently Affiliated to JNTUK.
Vishnupur, Bhimavaram – 534202: West Godavari Dist. A.P.

Department of MBA

2020 FACULTY PUBLICATIONS

Journal Publications

1. K.Ganga Raju, Paper on “Rural Entrepreneurship-Opportunities and Challenges” Published in GEC’s International Journal of Innovation, Technology and Management, With ISSN:2394-594X, Vol6, Issue 1, 1st February 2020, pp.10-13
2. K.Pavan and M. Ramya Krishana, “Problems and Achievements in Research with reference to Educational Institutions”, International Journal of Innovation and Technology Management, p.p:47-51, Impact Factor: 2.174, February 2020.
3. K.Ganga Raju, D.Leela Kalyani, “Rural Entrepreneurship –Opportunities & Challenges”, International Journal of Innovation and Technology Management, Volume VI, Issue I, ISSN-2394-594X, February 2020.

2019 FACULTY PUBLICATIONS

Journal Publications

1. K.Pavan,P.Kalpana and M.Ramya Krishna, “Impact of Banking Sector Reforms on Indian Stock and Currency Markets,” International Journal of Innovation Technology and Management, Volume: V, Issue: I, February 2019, ISSN :2394-594X.(UGC approved).
2. K.Narendra Kumar, P.Kalpana, “Corporate Social Responsibility and Sustainability”, International Journal of Social Sciences & Humanities (IJSSH), Volume-5, Issue-9, June-2019.
3. K. Murali Krishna,, K.Narendra Kumar and P. Ramaswamy, “A study on Andhra Pradesh State Financial Corporation – An Overview”, International Journal of Innovation

Technology and Management, Volume: V, Issue: I, February 2019, ISSN: 2394-594X.
(UGC approved)

2018 FACULTY PUBLICATIONS

Journal Publications

1. K.Pavan, "Identification of Companies Making Significant Impact on Sensex Values and Fitting of ARIMA Models", International Journal of Management, Technology and Engineering, Volume 8, issue X, Page no: 2045-2055, October 2018 ,(UGC approved).